



Suwanee Fest 2017 Logo Design Competition and Tagline

The City of Suwanee is looking for designers, artists, and creative people in general to submit logo designs for Suwanee Fest 2017. The designer of the winning logo will see his or her design on official festival t-shirts and marketing posters, as well as receive a \$500 prize.

The theme for the 2017 festival, to be celebrated September 16 and 17, is...well...we're not entirely sure. We know we want it to center around construction: community at work, building the future, paving the way – you get the idea. But our creative team has hit a roadblock (get it?). So this year, the tagline is open to interpretation as well.

The competition is open to professional and amateur designers of all ages. Designs may be hand-drawn or computer-generated. Entries should be submitted in printed and electronic format. The deadline for submissions is April 1 (no fooling).

Submission specifications

Original artwork, only – no clip art. Designs should be submitted in jpeg or pdf formats; **if selected as the winner, the design also must be provided as an eps file or another vectored format.**

You may incorporate into your image any, all, or none of the following:

- Suwanee Fest 2017
- September 16 & 17
- Town Center Park
- Theme
- Think: What makes Suwanee Fest unlike other events in Town Center?

Please bear in mind that the work needs to be versatile and reproduce. At a minimum, the winning image will be used to create:

- Suwanee Fest t-shirts, given to sponsors and volunteers, and sold at the festival
- Suwanee Fest posters, used for marketing
- *Gwinnett Daily Post* Suwanee Fest special section

Recognition

The winning artwork/design becomes the property of Suwanee Fest and the City of Suwanee, who reserve the right to make modifications as necessary; use the image on additional products, such as ornaments, and in various and all promotional materials; and make use of the image in perpetuity for promotional purposes.

The winning artist will receive:

- \$500
- Recognition on the City of Suwanee and Suwanee Fest websites
- Mention in Suwanee *Connects* newsletter
- Opportunity to be in the Suwanee Fest parade
- A poster and two t-shirts

Suwanee Fest 2017 Design Competition

APPLICATION FORM

Submission Deadline: April 1, 2017

Name _____

Business Name (if applicable) _____

Street Address _____

City _____ State _____ ZIP Code _____

Phone _____ Alt. Phone _____

E-Mail Address _____

Acknowledgement. The execution of my signature below indicates that I understand and agree that the winning artwork/design shall become the exclusive property of Suwanee Fest/City of Suwanee and that the Festival and City may use my design for any advertising, promotional, or other purpose without my permission and without any additional compensation. I further acknowledge that the Festival/City may make minor modifications to my design and reserve the right to decline selection of all entries. I agree to indemnify and hold the City harmless from any damage or loss arising out of the misappropriation or use of an image that is not the artist's original work and is otherwise protected.

Signature _____ Date _____

For additional information about Suwanee Fest and the City of Suwanee, visit www.suwaneefest.com and www.suwanee.com.

Submissions must be accompanied by the attached application form and emailed, mailed, or dropped off to:

Abby Wilkerson
abby@suwanee.com
City of Suwanee
ATTN: Suwanee Fest Logo
330 Town Center Avenue
Suwanee, GA 30024