



IS LIVES CALM TOP
FLOW LIFE S GOVERNANCE
ADVENTURE S CREATIVE
WONDER S
ACTION FUN HAPPINESS NOW P BE
HEALTH SUP AR K BEAUTY GRATITUDE INSPIRATION SMILE
COMMUNITY HAPPINESS BLISS INTUITION JOY
CHANCE BELIEVE LAUGH SUWANEE ZUM
LIGHT BALANCE TRUTH PERFECTION ACCEPT DREAM LEAP
VISION HOPE SAFETY PEACE ART
POSITIVE LOVE DREAM 60
PLAY SAY YES E

2014

SCORE CARD REPORT NATIONAL CITIZEN SURVEY

city of suwanee, georgia



**COMMUNITY
HOW LIVABLE WE ARE**

**WHAT MAKES A COMMUNITY
LIVABLE, ATTRACTIVE AND A PLACE
WHERE PEOPLE WANT TO BE?**

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Suwanee as a place to live	2014	98%	18	338	95
	2012	99%	9	338	97
	2010	98%	6	314	98
	2008	97%	20	270	93
Suwanee as a place to raise kids	2014	97%	14	328	96
	2012	97%	12	338	96
	2010	96%	11	306	96
	2008	97%	27	262	90
Suwanee as a place to retire	2014	78%	56	311	82
	2012	79%	42	321	87
	2010	72%	69	287	76
	2008	71%	71	238	70
Overall appearance of Suwanee	2014	94%	10	308	97
	2012	94%	9	312	97
	2010	93%	6	287	98
	2008	92%	28	244	89

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. **98%** rated the City as an excellent or good place to live. About **9 in 10** respondents gave positive ratings to their neighborhood as a place to live, Suwanee as a place to raise children, as well as Suwanee's overall appearance. **78%** rated Suwanee as an excellent or good place to retire.





GOVERNANCE
HOW WE MEET EXPECTATIONS
HOW WELL DOES THE GOVERNMENT
OF SUWANEE MEET THE NEEDS AND
EXPECTATIONS OF ITS RESIDENTS?

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Value of services for the taxes paid to Suwanee	2014	77%	9	352	97
	2012	76%	5	366	99
	2010	71%	17	322	95
	2008	78%	64	271	76
The overall direction that Suwanee is taking	2014	91%	2	277	99
	2012	89%	2	300	99
	2010	79%	5	266	98
	2008	87%	19	221	91
The overall image or reputation of Suwanee	2014	94%	7	297	98
	2012	98%	5	298	98
	2010	93%	6	245	98
	2008	95%	12	180	93
Job Suwanee government does at welcoming citizen involvement	2014	81%	1	265	99
	2012	76%	4	292	99
	2010	80%	1	280	99
	2008	79%	55	238	77
Services provided by the City of Suwanee	2014	92%	7	377	98
	2012	93%	8	383	98
	2010	87%	7	350	98
	2008	93%	14	304	95
Overall confidence in Suwanee Government*	2014	83%	1	87	99
Generally acting in the best interest of the community*	2014	86%	1	85	99
Being honest*	2014	85%	1	84	99
Treating all residents fairly*	2014	83%	1	85	99

Almost all residents (**91%**) reported being satisfied with the overall direction that Suwanee was taking. More than **80%** of respondents gave positive ratings for the City welcoming citizen involvement, acting in the best interest of Suwanee, being honest, treating all residents fairly and their confidence in City's government.

*New survey questions added by the National Research Center in 2014.





COMMUNICATIONS & ENGAGEMENT HOW WE CONNECT

WHY THIS MATTERS FOR SUWANEE: **BE ENGAGED**

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Sense of community	2014	86%	10	261	96
	2012	86%	9	279	97
	2010	86%	6	259	98
	2008	90%	9	217	96
Opportunities to participate in community matters	2014	79%	6	225	97
	2012	78%	8	201	96
	2010	80%	7	132	95
	2008	79%	14	42	67
Opportunities to volunteer	2014	83%	18	222	92
	2012	78%	39	201	81
	2010	81%	22	136	84
	2008	83%	21	42	50
Public information services	2014	84%	17	243	93
	2012	86%	6	251	98
	2010	82%	15	251	94
	2008	84%	11	205	95

Most residents (**86%**) felt that the local sense of community was excellent or good. Survey participants rated the volunteer opportunities in the City favorably. Suwanee residents showed the largest amount of civic engagement in the area of electoral participation. **80%** reported they had voted in the last local election.





**ECONOMIC DEVELOPMENT
HOW WE PROSPER**

**WHY THIS
MATTERS
FOR SUWANEЕ: BE VIBRANT**

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Overall quality of life in Suwanee	2014	96%	29	391	93
	2012	97%	15	412	96
	2010	95%	10	365	97
	2008	95%	31	326	90
Employment opportunities	2014	52%	35	265	97
	2012	52%	24	277	91
	2010	45%	44	252	83
	2008	51%	54	218	75
Shopping opportunities	2014	61%	96	247	61
	2012	66%	73	263	72
	2010	57%	92	251	63
	2008	61%	92	198	54
Economic development	2014	83%	3	240	99
	2012	78%	6	257	98
	2010	67%	18	243	93
	2008	79%	13	199	93

Almost all residents experienced a good quality of life in Suwanee and believed the City was a good place to live. The overall quality of life was rated as excellent or good by **96%** of respondents. **89%** of respondents rated Suwanee’s overall economic health as excellent or good.





PUBLIC SAFETY
WHAT PROVIDES US COMFORT

WHY THIS MATTERS FOR SUWANEE: BE SAFE

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Police services	2014	86%	80	372	78
	2012	91%	32	382	92
	2010	86%	33	354	91
	2008	91%	61	321	81
Crime prevention	2014	88%	27	301	91
	2012	88%	17	312	95
	2010	88%	9	278	97
	2008	87%	40	224	82
Traffic enforcement	2014	74%	48	326	85
	2012	73%	52	331	84
	2010	73%	26	299	91
	2008	80%	23	257	91
Feeling of safety in your neighborhood during the day	2014	97%	91	302	70
	2012	96%	69	308	78
	2010	97%	48	272	82
	2008	97%	82	239	66
Feeling of safety in Suwanee's downtown during the day	2014	96%	40	256	84
	2012	93%	55	261	79
	2010	95%	39	234	83
	2008	96%	58	196	70

Almost all residents rated the overall feeling of safety in Suwanee positively, **94%** as excellent or good. Similarly, almost all residents rated their feeling of safety in their neighborhood and Suwanee's downtown as positive. At least **7 in 10** residents gave positive ratings to all aspects of safety in Suwanee.





**PLANNING
HOW WE GROW**

**WHY THIS
MATTERS
FOR SUWANEЕ: BE PROACTIVE**

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Availability of affordable quality housing	2014	71%	9	255	96
	2012	73%	7	277	97
	2010	72%	3	263	99
	2008	73%	6	227	97
Variety of housing options	2014	83%	6	229	97
	2012	75%	8	201	96
	2010	78%	5	132	96
	2008	83%	2	45	96
Quality of new development in Suwanee	2014	81%	7	242	97
	2012	87%	4	254	98
	2010	78%	7	215	97
	2008	83%	6	150	96
Land use, planning and zoning	2014	73%	3	250	99
	2012	77%	1	270	99
	2010	64%	5	251	98
	2008	71%	10	298	95

The availability of affordable housing was rated as excellent or good by **71%** of respondents, while the variety of housing options was rated as excellent or good by **83%** of respondents. At least **8 in 10** residents rated the quality of new development in Suwanee as excellent or good.





COMMUNITY CULTURE
WHAT MAKES US INTERESTING

WHY THIS MATTERS FOR SUWANEE: BE UNIQUE

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Opportunities to attend cultural activities	2014	75%	37	250	85
	2012	74%	35	276	87
	2010	74%	24	259	91
	2008	75%	45	204	78
Acceptance towards people of diverse backgrounds	2014	88%	5	244	98
	2012	86%	6	251	98
	2010	87%	5	221	98
	2008	88%	12	180	93
Opportunities to participate in social events	2014	82%	5	211	98
	2012	85%	4	193	98
	2010	85%	3	135	98
	2008	80%	9	43	79
City-sponsored special events*	2014	91%	1	93	99

Opportunities to attend cultural activities were rated as excellent or good by **75%** of respondents. **88%** of respondents felt the City was open and accepting towards people of diverse backgrounds. At least **8 in 10** respondents noted that they have attended a City-sponsored event and **91%** of respondents rated City-sponsored special events as excellent or good.

*New survey question added by the National Research Center in 2014.





PARKS + OPEN SPACE
HOW WE PLAY

WHY THIS MATTERS FOR SUWANEЕ: BE FUN

	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Quality of overall natural environment	2014	94%	5	234	98
	2012	93%	7	210	97
	2010	89%	11	140	92
	2008	89%	12	45	73
Preservation of natural areas such as open space	2014	84%	4	219	99
	2012	89%	1	208	99
	2010	86%	1	144	99
	2008	82%	3	58	95
Recreation opportunities	2014	86%	13	259	95
	2012	86%	11	273	96
	2010	90%	13	255	95
	2008	87%	22	210	90
City Parks	2014	96%	2	275	99
	2012	97%	1	285	99
	2010	95%	2	269	99
	2008	97%	3	235	99

The overall quality of the natural environment was rated as excellent or good by **94%** of survey respondents. Recreation opportunities in Suwanee were rated positively as were services related to parks and recreation.





TRANSPORTATION HOW WE MOVE

WHY THIS MATTERS FOR SUWANEЕ: **BE CONNECTED**

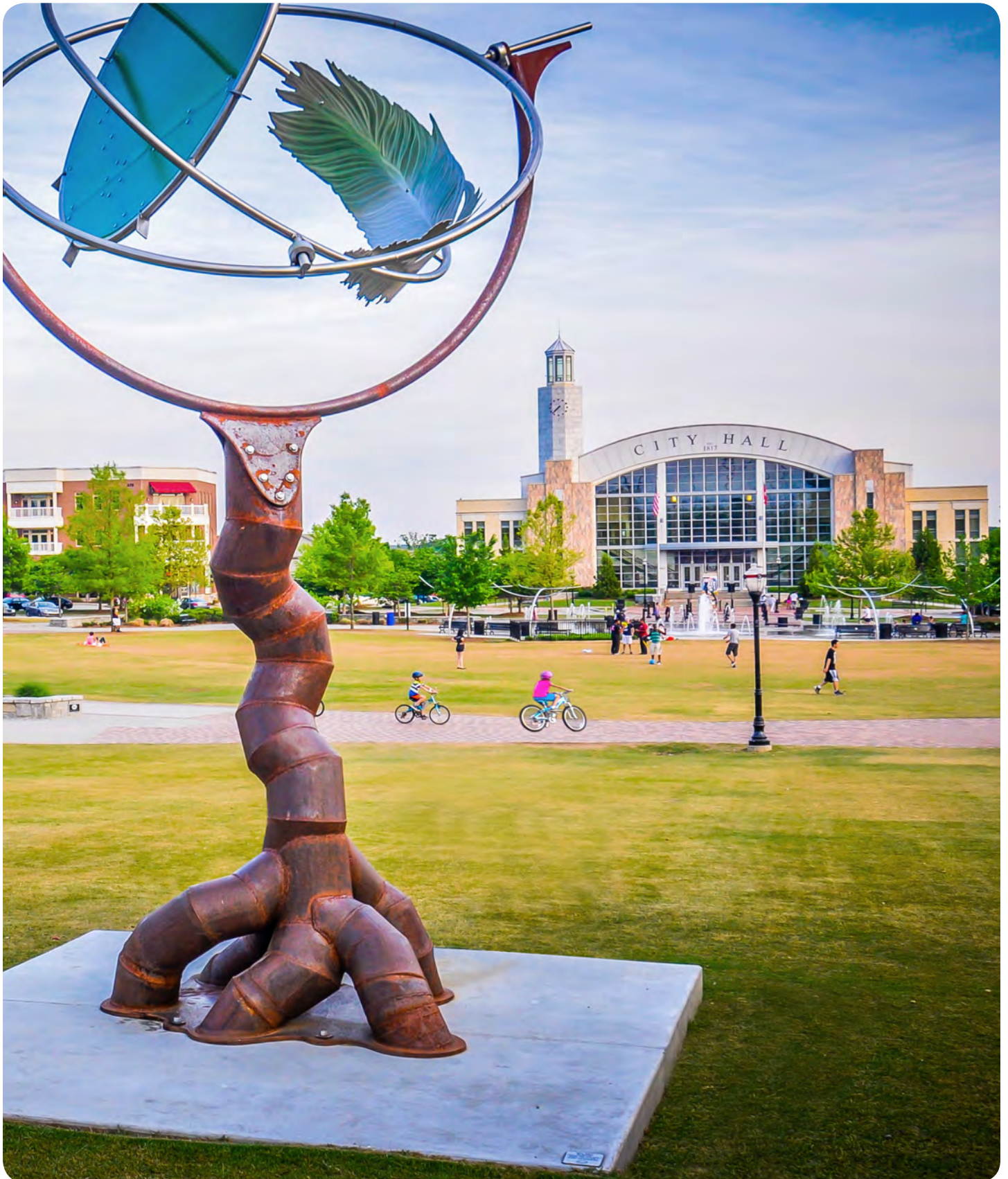
	Year	% of Responses Excellent or Good	Rank	# of Jurisdictions	Percentile
Ease of car travel in Suwanee	2014	72%	66	252	74
	2012	68%	72	267	73
	2010	65%	93	243	62
	2008	54%	126	194	35
Ease of bicycle travel in Suwanee	2014	65%	82	256	68
	2012	64%	55	265	79
	2010	57%	83	239	65
	2008	50%	113	192	41
Ease of walking in Suwanee	2014	67%	86	247	65
	2012	74%	55	260	79
	2010	63%	92	241	62
	2008	61%	96	193	50
Availability of paths and walking trails	2014	85%	11	256	96
	2012	90%	3	209	99
	2010	84%	9	144	94
	2008	88%	3	48	94

The rating for ease of car travel in Suwanee improved from **2012 to 2014**. The availability of paths and walking trails was given the most positive rating (rated as excellent or good by **85%**), followed by ease of walking in Suwanee (rated as excellent or good by **67%**). At least **7 in 10** residents rated street repair, street cleaning, street lighting and sidewalk maintenance as excellent or good.



CONCLUSION:

Residents of Suwanee continue to enjoy a high quality of life. Almost all residents rated the overall quality of life in Suwanee as excellent or good (**96%**) as well as the City as a place to live (**98%**). More than **9 in 10** respondents rated the City's overall image and appearance positively with almost all reporting that they would recommend Suwanee as a place to live (**97%**). Additionally, a large majority of residents reported that they would remain in Suwanee (**91%**).



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SUWANEE

time
 plan
 progress
 quirky
 clear
 business
 product
 visionary
 unique
 long
 target
 improvement
 best
 make
 growth
 strategy
 organization
 progress
 definition
 teamwork





CITY COUNCIL

Mayor **Jimmy Burnette** 770/868-7115
Council..... **Dan Foster** 678/404-9641
Dick Goodman..... 678/446-7520
Beth Hilscher 678/546-3388
Doug Ireland..... 770/265-0880
Linnea Miller..... 678/592-4150

MANAGEMENT TEAM

City Manager **Marty Allen**770/945-8996
Assistant City Manager..... **Denise Brinson**.....770/904-3385
Administrative Services **Elvira Rogers**.....770/904-3376
Business Services..... **Jessica Roth**.....770/904-2789
Financial Services **Amie Sakmar**.....770/904-2797
Parks and Public Works..... **James Miller**.....770/904-3373
Planning and Inspections **Josh Campbell**.....770/904-3372
Police Chief **Mike Jones**.....770/945-8995

CITY OF SUWANEЕ

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