



SUPPORT ART CREATE COMMUNITY

Suwanee
SCULPTOUR

SUWANEE.COM

city of
Suwanee
georgia



ART

SUWANEEDOESITINP

SUWANEE

is a small **city**
that pulls off
big things.

Over the past dozen years or so, the City of Suwanee has undertaken initiatives to **transform** Suwanee into a distinctive, desirable place to live: a place that stands out for its park system, vibrant Town Center, and engaging sense of community. Suwanee is a place where concern about community design and appearance are cemented into the fabric and the culture of the city — and immortalized in all of the plans adopted by the City in the last fifteen years.

Suwanee understands that quality design, focus on pedestrians and well-used public spaces, and the inclusion of features that are **different, fun, and interesting** are all important components of keeping a place dynamic and viable. Public art is a vital part of this mix.

Cities have long considered public art a key component of a vibrant community — an **essential element of placemaking** and city design, a tool for promoting community connectedness and economic development, and a means of providing people with experiences.

Suwanee launched its public art initiative in 2008 with the formation of the City Council-appointed **Public Arts Commission** (PAC), established to create programs that bring and promote public art in Suwanee, and to work with and encourage developers to use one percent of construction costs to include public art or support public art as a component of new projects. Three years later, the first SculpTour was launched.

UBLIC.



WE DO COOL DIFFERENT.

SculpTour is the City of Suwanee's recurring temporary sculpture exhibition. The 2017 exhibit will mark the fifth installment of the public art encounter, bringing over **75 sculptures** to a walkable one-mile area of downtown Suwanee. With goals to enliven Town Center, attract visitors, and stimulate interest in Suwanee's public art program, SculpTour adds to the sense of energy and rhythm in the city.

Currently, each round of SculpTour lasts approximately twenty-two months. Since 2011, downtown Suwanee has been the temporary home to a red dancer caught in mid-leap, a really tall giraffe, a phone booth that offers a heavenly connection, a wind sculpture made from everyday housewares, a Dalmatian family, and a herd of goats. These are but a few of the sculptures that have been included in Suwanee's first four SculpTour exhibits.



WE'VE DONE OUR HOMEWORK.

In 2015, the City of Suwanee partnered with an urban designer and planner to facilitate the development of a **public art master plan**. The consultants worked closely with City staff and an advisory committee that included members of the Public Arts Commission as well as numerous other civic leaders. The charge for the plan was to **set a vision and develop a ten-year strategy** that would help take public art in Suwanee to the next level.

The resulting plan reflects not only the City's spirit, but also how public space is perceived and used in Suwanee, and how public art can be an essential part. Few suburban communities have a public realm that is as vital, cared for, and central to the identity of the city as Suwanee's parks and public spaces are. This provides Suwanee with a **unique opportunity** to add public art that is of special significance and endurance.

SUWANEЕ'S EXPANDING PE

The SculpTour program has turbocharged the expansion of Suwanee's permanent art collection: to date, SculpTour has resulted in the **addition of eight pieces** to the City's permanent collection through acquisitions or donations. The City has purchased at least one SculpTour piece each cycle, using "People's Choice" voting as a guideline. In other instances, residents have stepped up to purchase SculpTour pieces and donated them to the City. Today, these pieces have found permanent homes at other Suwanee parks and in front of the public library branch, **broadening the experience** of public art throughout the community. In addition, SculpTour has reinforced the City's efforts to encourage public art in private development by giving developers examples of public art to consider. Several have purchased SculpTour pieces in response to the City's request that they include public art in their projects.

ARACHNID

Damon Lusky

📍 Sims Lake Park

Purchased by Suwanee Public Arts Commission through Suwanee SculpTour

AUDUBON WATCHER

Jim Collins

📍 Sims Lake Park

Purchased by Suwanee Public Arts Commission through Suwanee SculpTour

GATE AT HARVEST FARM

M.W. Murphy

📍 White Street Park

INSTINCTUAL CENTER

Aaron Hussey

📍 Police Substation

IRON CANOPY

Phil Proctor

📍 Town Center Park

2013-2015 SculpTour
People's Choice Winner

PERMANENT ART COLLECTION.

MOSAIC PARK BENCHES

North Gwinnett Middle School
2011 8th grade students

📍 PlayTown Suwanee

Donated to City of Suwanee

MOTHER & CHILD

Elusia Altman

📍 White Street Park

2011 SculptTour
People's Choice Winner

PILGRIM

Charlie Brouwer

📍 Gwinnett County Public Library
Suwanee Branch

Former SculptTour piece donated
by **The Dovel Family**

PLAYTOWN COWS

Community-created
Atlanta CowParade

📍 PlayTown Suwanee

Purchased by Suwanee Day Committee

REMEMBRANCE

Marc Moulton

📍 Town Center Park

SHIMMERING ECHOES

Koryn Rolstad

📍 City Hall

SUNSET

Gus & Lina Ocamposilva

📍 Sims Lake Park

Former SculptTour piece donated
by **Cathy & Rob Rohloff**

SUWANEES STAGE MURAL

Sonny Franks and 2006 Dixie
Letterhead participants

📍 Town Center Park

Donated to City of Suwanee

WINDSCULPTURE WEATHERVANE

Al Garnto

📍 Sims Lake Park

2012 SculptTour
People's Choice Winner

WHO LET THE DOGS OUT?

Jim Collins

📍 Town Center Park

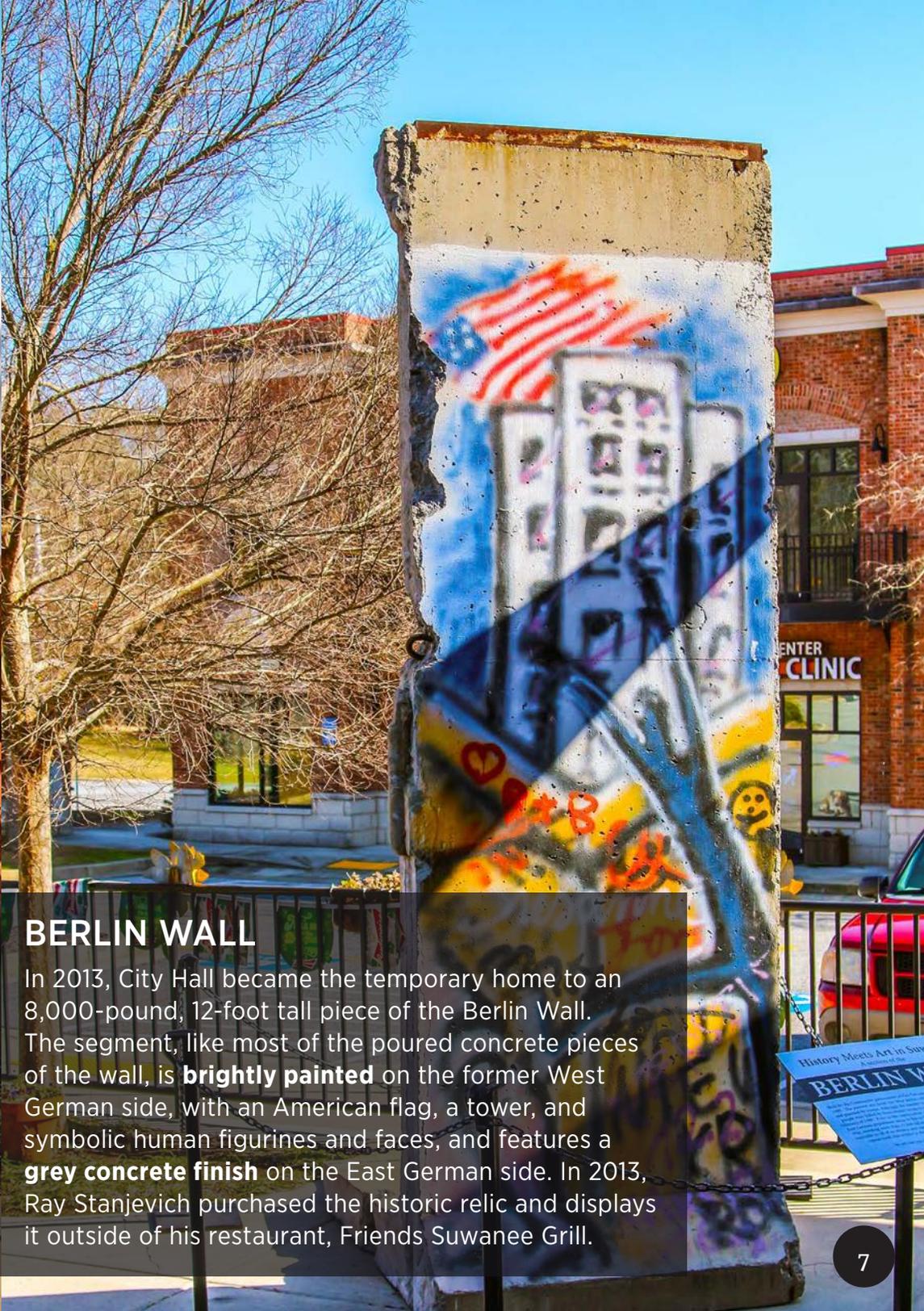
Former SculptTour piece donated
by **Dick & Penny Cunningham**



ART AS HISTORY.

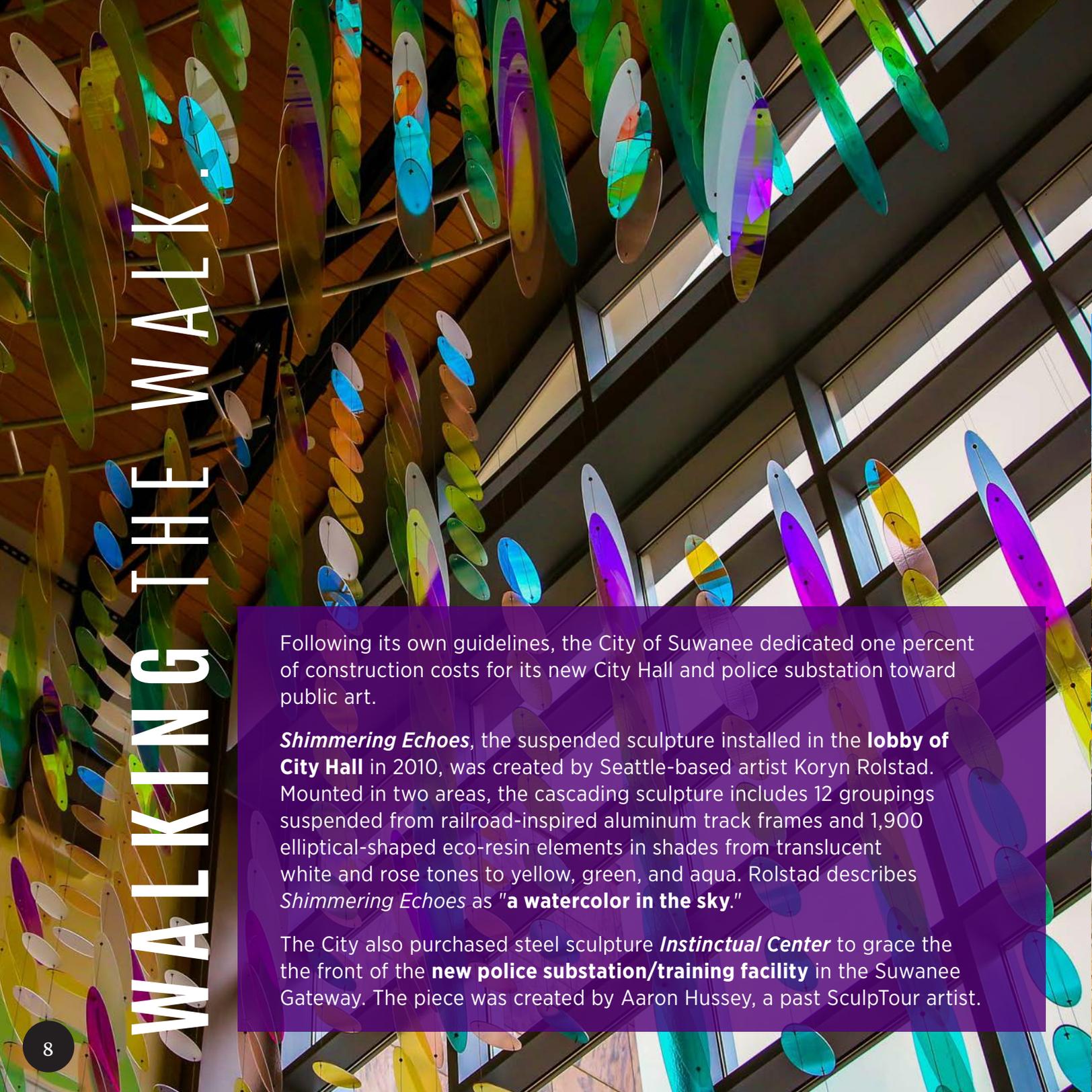
REMEMBRANCE

Remembrance, a multifaceted memorial, is perhaps the most impactful piece in the City's collection. Unveiled on September 11, 2013, the exhibit at Town Center Park features an artifact from the **World Trade Center**. Artist Marc Moulton created the memorial, which also includes an inverted conical sculpture displaying a map of lower Manhattan. At night, an aerial view of the cityscape casts shadows onto an embedded timeline of the events of 9/11.



BERLIN WALL

In 2013, City Hall became the temporary home to an 8,000-pound, 12-foot tall piece of the Berlin Wall. The segment, like most of the poured concrete pieces of the wall, is **brightly painted** on the former West German side, with an American flag, a tower, and symbolic human figurines and faces, and features a **grey concrete finish** on the East German side. In 2013, Ray Stanjevich purchased the historic relic and displays it outside of his restaurant, Friends Suwanee Grill.



WALKING THE WALK.

Following its own guidelines, the City of Suwanee dedicated one percent of construction costs for its new City Hall and police substation toward public art.

Shimmering Echoes, the suspended sculpture installed in the **lobby of City Hall** in 2010, was created by Seattle-based artist Koryn Rolstad. Mounted in two areas, the cascading sculpture includes 12 groupings suspended from railroad-inspired aluminum track frames and 1,900 elliptical-shaped eco-resin elements in shades from translucent white and rose tones to yellow, green, and aqua. Rolstad describes *Shimmering Echoes* as "**a watercolor in the sky.**"

The City also purchased steel sculpture ***Instinctual Center*** to grace the the front of the **new police substation/training facility** in the Suwanee Gateway. The piece was created by Aaron Hussey, a past SculpTour artist.



INVESTING IN OUR COMMUNITY.

In 2008, the City of Suwanee adopted a policy of encouraging developers to include public art in their projects and pledging the city to do the same. Since then, the city has welcomed over a dozen artworks placed by developers on their properties.

AMNE

Harry Zmijewski

📍 Advance Auto Parts

AVONLEA

Phil Proctor

📍 Avonlea Station Apartment Homes

THE BALL IS IN PLAY

Adam Walls

📍 Main Event

BOY ON WORLD

Jim Davidson

📍 Tomorrow's Hope Montessori School

CACTUS

Chase New

📍 McDonald's

COMMON GROUND

Gregory Johnson

📍 Salude, The Art of Recovery

CROWN

📍 Burger King

THE DANCE

Gregory Johnson

📍 Salude, The Art of Recovery

EQUINE INSTALLATION

📍 Reserve at Moore Road,
a Pulte Community

FIVE KIDS IN A TREE

Ken Ross

📍 Tomorrow's Hope
Montessori School

HAMMER AND NAIL

Andrew T. Crawford

📍 Ultra Car Wash

MCDOWELL'S BEAR

Dave Radlmann,
Urban Eco Group

📍 Aldi

UTTERLY RADIAL

Andrew T. Crawford

📍 Salude, The Art of Recovery

WALL RELIEF

📍 Starbucks Coffee

PUTTING OUR CITY ON THE MAP.

Vibrant, thriving communities across the country all have one thing in common: **A strong commitment to public art.** Public art has become an important piece of what Suwanee does, what Suwanee is, and how Suwanee is viewed. Public art programs like SculpTour are putting the city on the map.

Art is important and people are affected by its presence, whether they consciously realize it or not. Suwanee mayor and lifetime resident Jimmy Burnette will be the first to tell you that, for the 50 years prior to the creation of Town Center, Suwanee was best known for two things: being home to the Atlanta Falcons and speed traps. It wasn't until Suwanee had an interesting "place," which included interesting "things," that the city **started being recognized** by national publications as a great place to live.

Art can establish a **community's identity.** Can you imagine New Orleans without jazz? Chicago without the "Bean?" Or Paris without just about everything that makes it so great? These places – and so many more – are inextricably linked to their arts. Suwanee too has decided to strive to be a great place. Art, in the public realm for the whole of the community, is an integral piece of our overall strategy. **It's not enough to simply create a "place."** That place has to come alive – through art, events, activities, and just making things fun. People need a reason to keep coming back and connecting.

KEEP ART ALIVE IN SUWANEE.



Suwanee SculpTour – and the vibrant, distinctive community that comes with it – are only possible through sponsor support. **SculpTour is funded entirely through corporate and private donations;** no tax dollars are used for the two-year exhibit, nor for the purchase of SculpTour pieces at the end of the exhibit. Suwanee's public art program creates a dialogue with people who live inside and outside of Suwanee – we need your help to keep that conversation going.



SPONSORSHIP LEVELS

Corporate and/or Organization

MARBLE: \$20,000 (one available)

- o Media recognition as title sponsor of SculpTour program
- o Name and/or logo on permanent piece of art
- o Name and/or logo on all SculpTour marketing materials
- o Name and/or logo on cover of SculpTour guide
- o Name included as title sponsor in published list of sponsors
- o May include other benefits tailored to meet your needs

GRANITE: \$10,000

- o Name and/or logo on temporary piece of art through the duration of upcoming SculpTour exhibit
- o Name and/or logo on all SculpTour materials
- o Name and/or logo in SculpTour guide
- o Name included as major sponsor in published list of sponsors
- o May include other benefits tailored to meet your needs

BRONZE: \$3,000

- o Name and/or logo on temporary piece of art through the duration of upcoming SculpTour exhibit
- o Name included as sponsor in published list of sponsors

STEEL: \$500

- o Name included in online sponsor list

Individual and/or Family

IRON: \$1,000

- o Name on bench or lamppost located in Town Center Park
- o Name included in online sponsor list

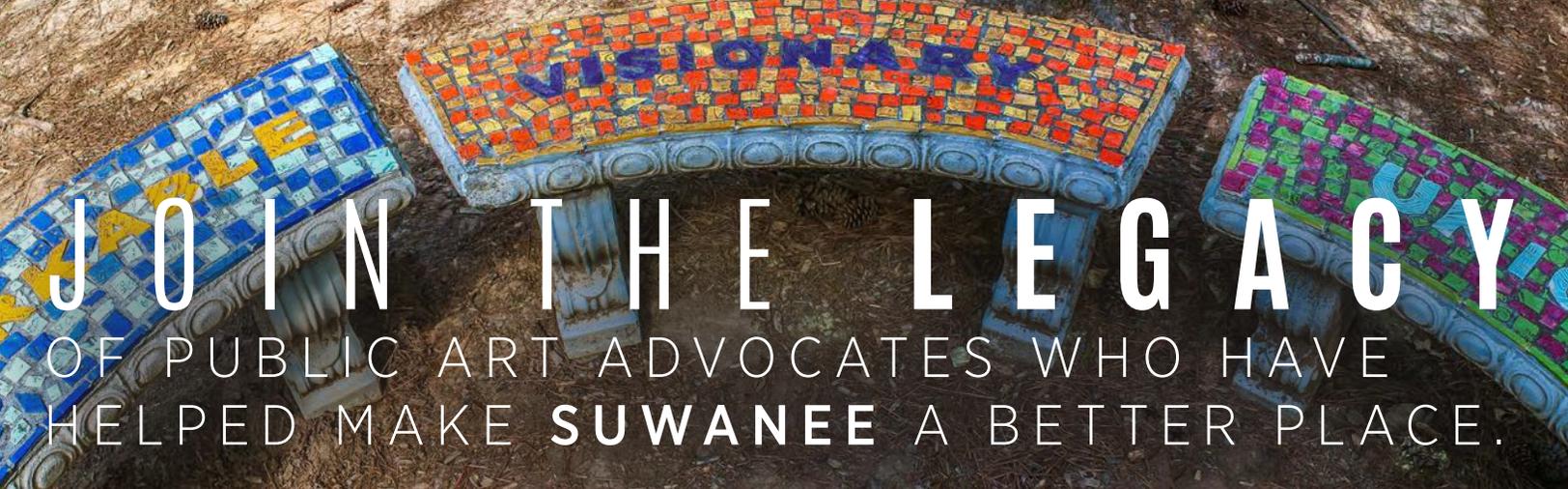
TERRACOTTA: \$100

- o Name included in online sponsors list

Other **public art sponsorship opportunities** are available.

Please contact **Denise Brinson** at denise@suwanee.com or 770-945-8996 with any questions.





JOIN THE LEGACY

OF PUBLIC ART ADVOCATES WHO HAVE HELPED MAKE **SUWANEE** A BETTER PLACE.

We are truly grateful to the businesses, organizations, and individuals who have supported Suwanee's public arts initiative so far and we sincerely request that you consider becoming a Suwanee SculptTour sponsor.

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ADVANCED FAMILY EYE CARE
ADVOCATE FINANCIAL GROUP
AFFORDABLE MEDICARE SOLUTIONS
ALESHA GILES
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TONY AMBURGY
AMERIPRISE FINANCIAL, KEVIN O'BRIEN
AVONLEA STATION MULTI-FAMILY COMMUNITY
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BEVERAGE SUPERSTORE
BRANDBANK
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BROWN BAG DELI & CAFÉ
BUFORD/NORTH GWINNETT ROTARY
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