



**Suwanee Downtown Development Authority**  
**2023 Retreat Agenda**

8:00am – **Arrive at Alpharetta City Hall** (*2 Park Plaza, Alpharetta, Ga 30009 – Executive Conference Room (121), on the Main Level adjacent to Council Chambers*)

8:10am – 8:15am - **Regular Business**

- Adoption of Retreat Agenda – March 30<sup>th</sup>, 2023
- Approval of Minutes – March 21<sup>st</sup>, 2023

8:15am – 8:30am – **Introductions**

8:30am – 9:15am – **DDA Overview: Roles and Responsibilities**, facilitated by Sadie Krawczyk (*Georgia Municipal Association*) – Intro by Jessica Rantamaki (*DDA 101 training*)

9:15am – 9:45am – **DDA Financials Review: 2023-2024 Budget & Executive Session (Real Estate)**

9:45am – 10:25am – **2022 Comprehensive Plan Review**, facilitated by Sadie Krawczyk (*Georgia Municipal Association*)

10:25am – 11:00am – **BREAK**: Tour of Warm Waves Coffee (Kenny Libby, owner)

11:00am – 12:00pm – **2023 Comprehensive Plan Update & Goal Setting**, facilitated by Sadie Krawczyk (*Georgia Municipal Association*)

12:00pm – 1:15pm – **LUNCH** (*Up on the Roof Top – 33 S. Main Street, Alpharetta City Center*)

1:15pm – 1:45pm – **Tour of Alpharetta City Center, Kathi Cook** (*Director of Community Development*)

1:45pm – 2:00pm – Transition to City Hall

2:00pm – 3:30pm – **How to Make Your Downtown Attractive for Hotel Developers & Potential Barriers to Entry** (*Speakers: Jack Meakin & Joe Reardon, Hotel Equities / Lisa Anders, Explore Gwinnett / Kathi Cook, City of Alpharetta / Rob Ponder, Ponder & Ponder Architects*)

3:30pm – 3:45pm – Transition to The Hamilton Hotel

3:45pm – 4:30pm – **Tour of The Hamilton Hotel**, Saleh Akley (*Sales & Marketing Director*)

4:30pm – 5:00pm – **Tour of Roaring Social Speakeasy**, Jenny Ehlers

5:00pm – 7:30pm – **Wrap up, Networking Hour** (*Jekyll Brewing Company*) and **DINNER** (*Smokejack BBQ*)