



# From THE DESK of

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## Let's Get **DOWN TO BUSINESS**

So you're ready to take that brilliant idea and turn it into a thriving business? That's great! Assuming you have a thoroughly vetted business plan, all you'll need now is a funding mechanism, business location, a legal structure, federal and state tax IDs, industry and state licenses and permits....

Yes, entrepreneurship is complicated. But we have great news: the City of Suwanee business services department is here to help aspiring entrepreneurs navigate the journey from great idea to great business.

At Suwanee City Hall, our staff is eager to help guide those seeking new business ventures within the city limits. We believe that the resources within Suwanee and the greater Gwinnett County area can assist entrepreneurs from all walks of life in understanding the community and providing guidance on the pathway to a successful business.

Gwinnett County is home to multiple organizations that support aspiring entrepreneurs. These organizations possess valuable insight into the community, assist with networking opportunities, and offer guidance on how to establish a successful and thriving business.

Gwinnett Chamber of Commerce The Chamber provides opportunities for like-minded business people to connect, expand their business network, and increase the exposure of their business. The Chamber offers opportunities to learn about issues and best practices related to running a successful business at over 250 events annually. These events are designed to grow businesses while also cutting expenses and business costs.

Partnership Gwinnett The economic development arm of the Gwinnett Chamber, Partnership Gwinnett, is a public-private initiative dedicated to bringing new jobs and capital

investment to Gwinnett County. Since 2007, Partnership Gwinnett has worked with local partners to attract and retain jobs, cultivate capital investment, support educational institutions, foster workforce development, and contribute to the exceptional quality of life found in Gwinnett and the Atlanta region.

Suwanee Business Alliance A more hyper-local version of the Chamber, the SBA offers monthly membership meetings to provide an opportunity to meet new people, grow your business, and stay updated on government and business initiatives in and around the City of Suwanee.

Once you're ready to officially open for business in Suwanee (obviously!), the following items are necessary to obtain a business license within the city limits:

- Copy of a secure and verifiable identification document (i.e., an official ID)
- North American Industry Classification System code (NAICS)
- Articles of corporation
- Federal Tax Identification Number (EIN)
- State Sales and Use Tax Certification
- Fire Marshal Certification of Occupancy

At Suwanee City Hall, we are excited about the opportunities that lie ahead for our community, and we are eager to assist in any way possible. Please do not hesitate to contact us for guidance and support as you embark on your entrepreneurial journey in Suwanee. Many new adventures and opportunities for entrepreneurs and businesses can be found right here in Suwanee; we welcome all who seek to thrive and meet their business potential.



### **Thank you to the 23 volunteers who came out to celebrate Arbor Day with us on February 25!**

Folks from Georgia Forestry, scout troops, Suwanee employees and their families and more planted 38 trees and six southern indica azaleas around Level Creek Elementary School.